



Essen, February 10, 2015

ARABIA ESSEN WELDING & CUTTING 2015

Arab Market is Booming Before the Expo

Joining, Cutting and Surfacing Technologies Are in Demand by the Gulf

With its flourishing economy and the investment-fuelling Expo 2020 just around the corner, Dubai was once again an attractive market for the international joining, cutting and surfacing industries in January 2015. As the most important sectoral platform for the Arab region, ARABIA ESSEN WELDING & CUTTING (AESC) brought suppliers and investors together at the Persian Gulf for the second time already.

Together with Tube Arabia and Metal Middle East, the fair covered a broad spectrum of metal processing: more than 3,500 trade visitors obtained information about metallurgy, foundry technology as well as various manufacturing processes. 176 exhibitors from 21 nations used the successful trio of fairs as a platform for entering the Arab market and presented their innovations on a gross area of 7,000 square metres.

Precisely joining, cutting and surfacing technologies have good prospects in the Gulf region: The United Arab Emirates (above all, Dubai and Qatar) are currently investing billions in the infrastructure alone. Attention is focusing not only on new rail projects but also on the extension of ports, airports and the road network. Since 2013, the experienced organisers Messe Essen, Messe Düsseldorf and Al Fajer Information & Services have therefore pooled their forces in order to pave the way for international suppliers to enter the Arab market.

ARABIA ESSEN WELDING & CUTTING 2015 once again received expert support from DVS - Deutscher Verband für Schweißen und verwandte Verfahren e. V. ("German Welding Society"). On the initiative of the DVS, the Federal Ministry for Economic Affairs and Energy once more promoted a German cooperative booth on which 33 companies presented their products and services "Made in Germany".

Further information: www.arabia-essen-welding-cutting.com



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Beleg erbeten
Publication free of charge –
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