

Information

On October 1 - 4, 2013 for the Second Time in São Paulo:

After Premiere Success, BRAZIL WELDING SHOW with Larger Exhibition Area

Messe Essen Will Bring International Joining Technology on to the South American Market

After the successful premiere in 2011: The BRAZIL WELDING SHOW will invite the specialist world of welding technology to São Paulo for the second time in the autumn. In the most important industrial centre in Brazil, Messe Essen will, with its Brazilian partner Aranda Eventos e Congressos and the ideal sponsor DVS - Deutscher Verband für Schweißen und verwandte Verfahren e. V. ("German Welding Society"), stage the foreign subsidiary of the world's premier SCHWEISSEN & SCHNEIDEN fair in the biennial rhythm. In the autumn of 2013, it will take place on October 1 - 4. A large number of trade visitors may be expected: Corte & Conformação de Metais, South America's largest trade fair for metal processing, will run at the same time. In 2011, both fairs attracted around 13,000 decision takers from international companies.

Brazil is a growing market with optimum prospects for joining technology. Bundesverband der Deutschen Industrie (BDI - "Federal Association of German Industry") is expecting that, by 2030, the BRIC state will invest more than Euro 2.8 trillion in infrastructure and construction projects - above all, in airports, roads, railways and waterways. According to BDI, the energy sector is also to be extended with the focus on gas and oil. With the BRAZIL WELDING SHOW, Messe Essen is opening up to the joining industry the opportunity to exploit a booming market.

Federal Government Will Promote German Cooperative Booth

Because of the good response to the premiere, Messe Essen and its joint venture partner Aranda Eventos e Congressos have considerably enlarged the BRAZIL WELDING SHOW 2013 - now to an exhibition area of 10,000 square metres. German companies which would like to introduce their welding technology innovations to the growth market of Latin America will also be able to present themselves together at the international trade fair. On the initiative of DVS, a cooperative booth will be set up at the BRAZIL WELDING SHOW 2013 and will be promoted by the Federal Ministry of Economic Affairs. Registrations will be possible until May 31, 2013.

More information at: www.brazil-welding-show.com or www.messe-essen.de.



**BRAZIL WELDING SHOW
WITH CORTE & CONFORMAÇÃO
DE METAIS BY
ARANDA EVENTOS**

**OCT. 1 - 4, 2013
SÃO PAULO**

**CORTE & CONFORMAÇÃO
DE METAIS 2013**
7ª edição



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Veröffentlichung kostenfrei -
Beleg erbeten
Publication free of charge -
Copy requested