

Information

BRAZIL WELDING SHOW Successful Once Again:

10,000 Trade Visitors in Brazil's Industrial Centre São Paulo

Messe Essen Brought International Joining Technology on to the South American Market

Essen, November 13, 2013

The BRAZIL WELDING SHOW has repeated its success: The second trade fair for the specialist world of welding technology in South America also aroused great international interest. 126 exhibitors from 23 countries used the biennial event in Brazil's most important industrial metropolis São Paulo in order to present their welding technology machines, devices, processes and services. Around 10,000 trade visitors obtained information at the BRAZIL WELDING SHOW as well as at Corte & Conformação de Metais, South America's largest trade fair for metal processing, which took place at the same time.

The Trade Fair Went Down Well with Exhibitors and Visitors

As a foreign subsidiary of the world's premier SCHWEISSEN & SCHNEIDEN fair, the BRAZIL WELDING SHOW once again offered exhibitors and visitors a comprehensive overview of the market. The multifaceted available range extended from ultramodern joining technology via control systems and testing devices right up to workplace equipment. Moreover, 18 German companies presented their innovations in a compact form on one cooperative booth - promoted by the Federal Ministry of Economic Affairs. The exhibitors showed that they were satisfied with the course of the fair. The reception hosted by the German Consulate-General also offered the guests an outstanding networking opportunity.

SCHWEISSEN & SCHNEIDEN Covers the Most Important Growth Markets

Since 2011, Messe Essen has staged the BRAZIL WELDING SHOW with its Brazilian partner Aranda Eventos e Congressos. DVS – Deutscher Verband für Schweißen und verwandte Verfahren e. V. ("German Welding Society") is the ideal sponsor and is thus reaffirming its many years of cooperation with Messe Essen. Every two years, the BRAZIL WELDING SHOW paves the way for the welding technology industry to gain access to the growing South American market and simultaneously consolidates the position of SCHWEISSEN & SCHNEIDEN. The



**BRAZIL WELDING SHOW
WITH CORTE & CONFORMAÇÃO
DE METAIS BY
ARANDA EVENTOS**

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SÃO PAULO**

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world's premier fair takes place in Germany every four years. There are other subsidiary events in Russia, India, China and the United Arab Emirates. Together with DVS, Messe Essen thus covers the most important growth regions in the world in a sectorally specific form.

More information at:

www.brazil-welding-show.com or www.schweissen-schneiden.com

The Next Dates:

BEIJING ESSEN WELDING & CUTTING 2014

Peking, June 10 - 13, 2014

www.beijing-essen-welding-cutting.com

Essen Welding Pavilion at SVARKA 2014

St. Petersburg, June 24 - 27, 2014

www.svarka.de

INDIA ESSEN WELDING & CUTTING 2014

Mumbai, October 28 - 30, 2014

www.india-essen-welding-cutting.com

ARABIA ESSEN WELDING & CUTTING 2015

Dubai, January 10 - 13, 2015

www.arabia-essen-welding-cutting.com

RUSSIA ESSEN WELDING & CUTTING 2015

Moscow, June 2015

www.russia-essen-welding-cutting.com