

PRESS INFORMATION 17-2013

International encounters in Essen: the 66th IIW Annual Assembly and SCHWEISSEN & SCHNEIDEN 2013

Düsseldorf/Essen, September 30, 2013. This year, Messe Essen was undoubtedly the international meeting place for the experts in joining technology. Because no fewer than two events in which DVS - German Welding Society was involved impressed the sector there: The International Institute of Welding (IIW) held its Annual Assembly and its International Conference in Essen on September 11 - 17, 2013 and the world's premier fair SCHWEISSEN & SCHNEIDEN opened its doors on September 16 - 21.

The global trade association IIW convened in the Congress Centre at Messe Essen immediately before the world's premier fair. The approx. 800 specialists in joining technology from 54 countries came together in various commissions in order to lecture on and discuss not only topical subjects such as "Laser and arc welding technology", "Procedures and processes" and "Friction stir welding and resistance welding" but also the situation on the global markets. In addition, the two-day IIW Conference bearing the motto "Automation in welding technology" took place on the first two days of the fair.

Simone Mahlstedt, the Manager of the "Technological Exchange and Network" Division at DVS as well as the organiser of the 66th IIW Annual Assembly and the Conference, showed that she was satisfied: "We had seven strenuous but successful days in Essen. The delegates from all over the world were able to elaborate their specialist subjects, to intensify contacts and to take part in a wideranging supporting programme." Sightseeing tours and visits to firms in the immediate surroundings were offered in addition to the working sessions. The evening events also met with great acclaim from all the participants. One highlight from the German viewpoint was IIW's opening event during which two experts from Germany each had the pleasure of receiving one of nine prizes.

The subsequent 18th SCHWEISSEN & SCHNEIDEN was then able to arouse the enthusiasm not only of the IIW participants with innovations, information and concentrated expert know-how. 1,017 exhibitors from 40 nations showed their product ranges to the around 55,000 visitors from approx. 130 countries. Messe Essen GmbH as the organiser and DVS as the ideal sponsor of the trade fair were

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pleased about the six successful days. "An exceptionally good order situation and satisfaction were confirmed in discussions with our member firms on the six days of the fair. The SCHWEISSEN & SCHNEIDEN trade fair is once more convincing due to its concept," according to Berthold Kösters, the General Manager of DVS. On the cooperative booth of DVS, GSI and DVS Media in Hall 12, there was a great onrush of visitors on all the days. Competent advice in the fields of research and education, the selling of specialist media and the daily DVS Talk with experts on various subjects - the appropriate information was available to every visitor. With 65 listeners on average, there were very good numbers of visitors, above all, at the DVS Congress with over 90 lectures from the world of joining, cutting and surfacing.

Promotion of the next generation and foreign fairs

In addition to the business at SCHWEISSEN & SCHNEIDEN, the fair also left space for one particular main focal point of DVS: The promotion of the next generation. For example, in addition to DVS's well-known national competition called "Young Welders", no fewer than two other welding competitions in which young welders from Germany, Europe and China also pitted their wits against each other could be staged at the fair for the first time. The DVS Careers Day where prospective specialists could obtain information about their occupational chances from various firms also took place for the first time. For the seventh time already, prospective academics had the opportunity to present their lectures to the interested guests at the DVS Students Congress.

The success of SCHWEISSEN & SCHNEIDEN is, not least, also the result of the partnership between DVS and Messe Essen which has lasted over 60 years already. Together, they have been exceptionally successful in getting the world's premier fair taking place every four years established in the sector. The success of SCHWEISSEN & SCHNEIDEN has led to five foreign fairs which take place regularly in the following countries: Brazil, China, India, Russia and the United Arab Emirates. The subsidiaries of the world's premier fair in Germany are pursuing the objectives of exploiting new markets in the joining sector, establishing foreign contacts and promoting effective networking.

Due to the one-off connection between SCHWEISSEN & SCHNEIDEN and the IIW Annual Assembly, Essen became the venue of unique international networking between experts from the scientific and industrial fields as well as between exhibitors and visitors. In the future as well, the fair will be a global platform for the exchange of specialist ideas. Even now, DVS is therefore already looking forward to the next SCHWEISSEN & SCHNEIDEN on September 18 - 23, 2017.

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