

Information

Successful Premiere for ARABIA ESSEN WELDING & CUTTING in Dubai

Synergetic Effects Optimally Used: Trio of Trade Fairs in Dubai Reached 3,487 Visitors

On January 7 - 10, 2013, ARABIA ESSEN WELDING & CUTTING (AEWC) opened its doors in the halls of the Dubai World Trade Center for the first time. The newest event from the SCHWEISSEN & SCHNEIDEN family of fairs took place together with the TEKNO ARABIA and TUBE ARABIA trade fairs and thus offered outstanding synergetic effects: On a net total area of 4,320.5 square metres, 292 exhibitors from 27 countries presented the newest products, services and technologies from the welding and joining sectors. Exhibitors, visitors and fair experts rated the joint project of Messe Düsseldorf, Messe Essen and the local organiser Al Fajer as very successful. Together, the strong trio reached 3,487 trade visitors who profited from the range of related subjects on offer.

AEWC 2013 received expertly competent support from DVS – German Welding Society. The German Federal Ministry of Economic Affairs and Technology promoted German companies with regard to their participation in the fair.

"From the very start, AEWK has, in interplay with TEKNO ARABIA and TUBE ARABIA, been a stable intersection for our industry which is and will be active in the Middle East and the Gulf region," Frank Thorwirth, Chairman and CEO of Messe Essen GmbH, is pleased about the success. "Thanks to the very good cooperation with our partners, I see excellent growth chances in Dubai for our joint projects in the future too." With around 100 exhibitors, AEWK provided the largest proportion within the trio of trade fairs. In this respect, the official participation of the federal government in the form of the cooperative booth for firms was a well-visited contact point with 26 exhibitors.

Within the framework of a festive ceremony, TEKNO ARABIA, TUBE ARABIA and ARABIA ESSEN WELDING & CUTTING 2013 were officially opened by His Excellence Mr. Abdul Rahman Saif Al Ghurair, Chairman of the Dubai Chamber of Commerce. Not only a large number of exhibitors but also representatives of the joint venture partners Messe Essen, Messe Düsseldorf and Al Fajer as well as of DVS and ITA – International Tube Association were present during the opening ceremony.



**ARABIA ESSEN
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On the occasion of AEWC, DVS organised the "Future of Welding" expert congress with a high-ranking cast on the fair site. Training, further education and innovations in welding technology formed the main focal points of the two-day event in which around 200 delegates took part.

The dates for the next AEWC have already been finalised: On January 10 - 13, 2015, the trade fair will once again show its available range of joining technology in Dubai. Moreover, it is planned to stage the three trade fairs with related subjects in parallel once again.

Further information:

www.arabia-essen-welding-cutting.com